

madeleine bennett

graphic designer

Connect

Mobile
312.675.9540

www.
madeleinefbennett.com

Email
madeleinefbennett@gmail.com

Specialties

Software
Adobe Creative Suite,
Microsoft Office, Google Suite

Me
Resourceful, Fast, Detailed,
Organized, Friendly, Driven,
Loves: Reading, Movies, Fries,
and Handwritten Cards

Languages

Beginner Level: German, Italian,
Spanish, and French.

Volunteering

Rec2Connect
I continue to provide brand
consulting to this incredible
organization after reimagining
their brand identity.

PAWS
Fostering dogs and volunteering
to walk dogs in the shelter is a
passion of mine.

Experience

June '21 — Present
Philadelphia, PA

Manager, Creative Services
The Franklin Institute

In the Exhibits & Experiences department, I have a unique position where I get to coordinate with every department across the museum. I manage a team to create graphics for marketing communications, wayfinding, exhibits, events and educational programming. I also oversee production timelines and budgets for my department.

May '18 — June '21
Chicago, IL

Graphic Designer
Agency EA

Visual identity development, signage and branding strategy, website designs, marketing communications, and print collateral for a wide range of clients from tech and hospitality to associations. I often collaborate with spatial, copy, and strategy to enhance the physical and virtual spaces we are designing experiences around.

Apr '17 — May '18
Chicago, IL

Graphic Designer
Aight Solutions

Visual identity development, employee portal design and strategy, presentations, and print booklet designs for internal communications for a wide range of clients from tech and healthcare to delivery services and energy.

Feb '17 — Apr '17
Chicago, IL

Freelance Art Director
Leo Burnett

Digital and print marketing communications including email designs for the Altria, Marlboro Menthol account.

Jan '17 — Feb '17
Chicago, IL

Freelance Mid-Level Art Director
FCB

Supported the strategy and design behind a printed catalogue for Xfinity stores, on the Comcast account.

Education

Sep '12 — Dec '16
Chicago, IL

Columbia College Chicago
BFA Graphic Design + Advertising Minor